REPORT ON BUSINESS

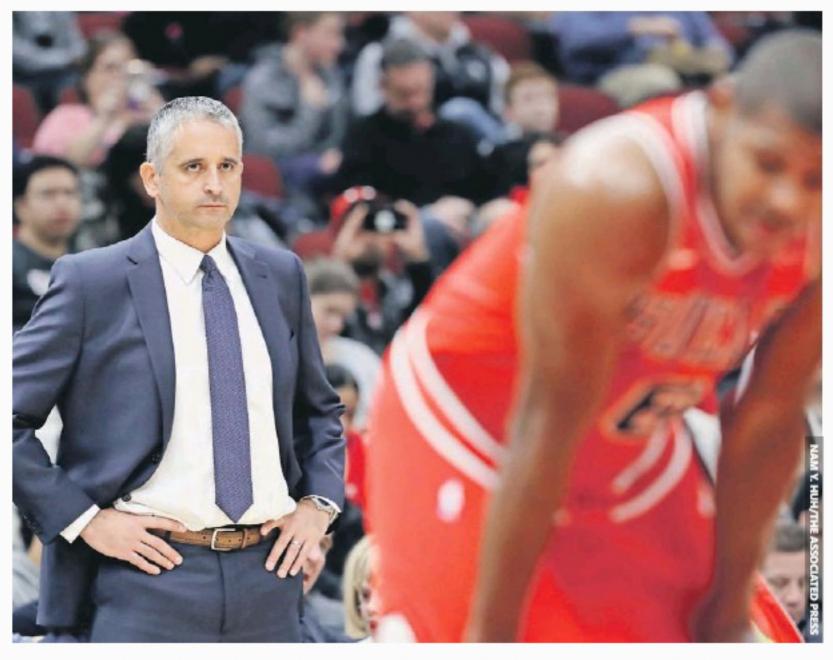
Kokoskov has ideas to make the Suns shine brighter

SCOTT CACCIOLA LOS ANGELES

'We're looking for an identity,' Phoenix coach says, 'and someday, hopefully, it's going to be a philosophy'

Igor Kokoskov, the first-year





Phoenix Suns head coach Igor Kokoskov watches from the sideline during a game against the Bulls in Chicago on Nov. 21. Kokoskov, the Suns' fourth coach in four seasons, has his work cut out for him with a team that hasn't seen much stability in recent years.